Meet Parvati kurakula, Mehendi Artist Who Runs Her Own Business

By Sheru September 18, 2021

New Delhi, Delhi Nov 12, 2021 (Issuewire.com) - Indian weddings are incomplete without the Mehandi ceremony and the rituals of the Mehendi ceremony are followed in every part of the country, especially in Indian traditions where the hands of the bride are adorned with the lovely colour mehndi.

Parvati's journey to success is truly inspiring.
Some real-life success stories can change the way you check out life and Parvati's story is one such.

A Mehendi artist by passion, Parvati is a young and dynamic artist and entrepreneur.
Parvati has worked for more than 1000 individual people.
She lives in Kharagpur together with her family. She dropped out of faculty after class 10th because her family did not have enough money to teach her. Still, today, she speaks English very well and makes the post through videos and images on Instagram, and inspires many other women to never stop dreaming.

How did your journey as a Mehendi artist start?

She is shared that she had to struggle for a long to reach, where she is today. She shared that her family didn't support her for the education.

She shared that through her studies remained incomplete, she always dreamt of doing something big since childhood. Parvati said, "I wanted to learn how to apply Mehendi design but I didn't have any support to join the classes so I started learning from YouTube and Facebook and then apply all things about it.
She shared that she also used to learn to speak English from her friends, Social Media, and FEA at the home and during her study.

How did Parvati's hobby turn into a business?

When she leave her native place and start to stay and doing study at Vishakhapatnam than she started Posting her Mehandi art on Instagram and Facebook.
Seeing his post, lots of women and girls, were very impressed and many leads come that they also have to want to this type of art on their they're pretty hands.
So, she gets some leads from Instagram, This was the turning point in her life where she thought came in her mind that she would continue this work.
Since then, she continued this business with her study and her permanent Jobs.

During difficult times when she did not know what kind of Design to post on Instagram, the only thing she keeps in her mind is honest with herself. She knows the viewers always wanted to view something real design and tradition, and that's what she decided to offer them. Wedding design and traditions south Indian design, Parvati makes use of Instagram and Facebook account to entertain people, create a dynamic design on various traditional designs, and continues to stay honest.

She is also a certified student in English spoken courses by King's College London.

She still has a long way to go. I will be eager to pick up more of her breakthrough tech stories in the future.

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